

FROM THE
KITCHEN OF

CITY OF VICTORVILLE
CALIFORNIA

City of
Victorville

INGREDIENTS

DIRECTIONS

LEV

STATE OF THE CITY ADDRESS 2018

Recipe for a
STRONG
Victorville!

WEDNESDAY, FEBRUARY 7, 2018

ECONOMIC GROWTH

Cracker Barrel comes to Victorville!



A City of Firsts!

Cracker Barrel is a great addition to our strong restaurant market; but on a grander scale, our ability to attract this nationally-recognized chain speaks to Victorville's continued dominance in the retail space.

And, we continue to be a City of Firsts. Cracker Barrel joins other national chains such as Steak N Shake, Freddy's, and Walmart in choosing Victorville as their place of choice to break into the California market.

Restaurant Row

**18 RESTAURANTS
& EATERIES**

Other New Restaurants



"City Staff and local vendors were so helpful and welcoming as we were getting ready to open!"

Cracker Barrel Staff

Industrial Development in the City



Regional Leader for Warehousing and Logistics

In June, we joined forces with our development partner, Stirling Development to celebrate the completion of Distribution Center 18, a 370,023-square-foot, industrial facility at Southern California Logistics Airport.

Distribution Center 18, which was leased to Newell Brands and Plastipak, is the second, large-scale industrial facility to be fully leased at SCLA in just one year's time. Between City and private development at SCLA and Foxborough, we have leasing capacity for more than 4.5 million square feet of highly-desirable, industrial space in Victorville.

Did you know?

60% of all goods moving in and out of SoCal move through Victorville?

Foxborough

is accessible by Rail for the transportation of goods?



SCLA offers businesses global reach with our Foreign Trade Zone & U.S. Customs Port of Entry.

INFRASTRUCTURE



Road Rehabilitation

Our rehabilitation of La Mesa, Nisqualli and Amethyst Roads is one of the City's largest road improvement projects to date. During this project, we repaired about 10 miles of roadway on three of Victorville's most heavily-traveled roads. The construction zone included La Mesa Road from

El Rio to Cantina Drive, Nisqualli Road from Balsam Road to Hesperia Road, and Amethyst Road from Bear Valley Road to Mojave Drive. Using a complete-streets approach, we added 22 miles of bike lanes; and we increased pedestrian accessibility through the addition of new sidewalks, curbs and access ramps.

Schmidt Park Irrigation

Also at SCLA, we upgraded the 70-year-old, irrigation system at Schmidt Park. This is a popular site for recreation activities including adult and youth soccer.

Previously, we had been using potable water to irrigate Schmidt's 6.4 acres of playing fields. Motivated by a need to save two precious commodities –

money and water – we upgraded the system. Now we water the park and nearby baseball field with reclaimed water from our water treatment plant at SCLA. We believe this is the first, reclaimed-water irrigation system in the High Desert. As a result, we reduced our consumption of potable water by over 11 million gallons per year for a cost savings of \$26,000.



STRONG COMMUNITY



Beautifying our Neighborhoods

We continue to pursue receiverships as a way to remove blight and enhance the overall beauty of our community. We have been working with the courts to appoint third-party receivers to take possession and control of severely neglected and damaged properties. With court approval, receivers are authorized to repair and sell these properties.

This program is having a positive effect on the aesthetic beauty of our neighborhoods, and it's protecting property value for homeowners.

Old Town Specific Plan

Last year, through the help of our Planning Commission, we began a comprehensive revision to our planning document for Old Town. The Specific Plan would serve as the zoning ordinance for Old Town; but more importantly, it would serve as a tool to guide the transformation of Old Town back into a vibrant focal point for Victorville.

Our goal is to embrace the historic character of this area along Route 66 while promoting private-sector investment.



PUBLIC WORKSHOP

Victorville

OLD TOWN SPECIFIC PLAN

JOIN US FOR A DISCUSSION ON POTENTIAL TRAFFIC AND CIRCULATION CHANGES PROPOSED FOR OLD TOWN

**FEBRUARY 7TH
@ 5PM**

16838 'D' STREET
(IN THE LOBBY OF THE VICTOR VALLEY TRANSPORTATION CENTER)

THIS IS THE THIRD COMMUNITY WORKSHOP FOR THE DEVELOPMENT OF AN UPDATED OLD TOWN SPECIFIC PLAN AND WILL FOCUS ON GAINING PUBLIC INPUT ON TRAFFIC AND CIRCULATION PROPOSALS AS WELL AS OTHER COMPONENTS OF THE PLAN. THE DISCUSSION WILL INCLUDE SUCH TOPICS AS FUTURE TRAFFIC DEMAND, MODIFYING SEVENTH STREET, PARKING AND STREETScape DESIGN.

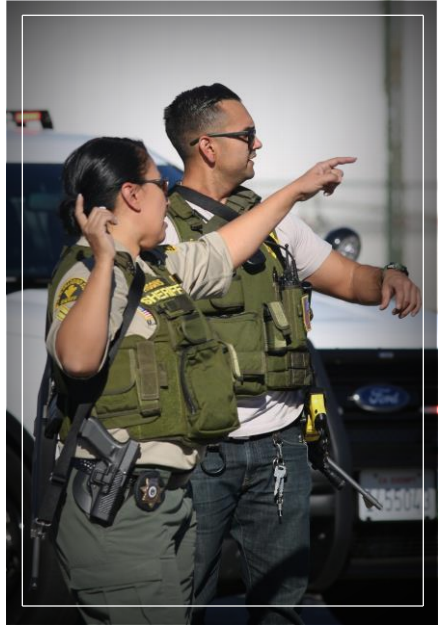


PUBLIC SAFETY

Public Safety is our Priority!

The city allocates 63% of the City's General Fund for police and fire services. Recognizing a need for more police, spending has been trimmed even further this year so that two more police officers and one marked car could be added; and through cost-sharing with the Victor Valley Union High School District, we added another School Resource Officer.

We now have a total of four School Resource Officers helping with safety and crime prevention at our schools.



City-Run Fire Department

Transitioning from contract fire services to a city-run fire department will save us 5% annually or \$3.8 million in the first five years.

This includes some pretty steep equipment replacement costs. After the first five years, we expect to save 14 percent per year. Our contract with SB County Fire will expire at the end of June. We expect to extend this contract through November or December 2018 with our City of Victorville Fire Department operational, January 1 2019.

SUCCESS BY NUMBERS 2017

Capital Improvement Projects Completed: \$16.4M

ROADS	FACILITIES	TRAFFIC	WATER	SEWER	UTILITIES
\$12.1M	\$1M	\$611K	\$2M	\$147K	\$536K



Business Licenses

363



New Home Permits

170

107%
(Over 2015)



Adopt-A-Street Program

30 Groups

1,020 Bags
LITTER



Community Cleanup 2017

39.33 Tons Of Trash

1,996 Volunteers

Since 2007

165 Tons Of Trash

13,459 Volunteers



Neighborhood Cleanup/Free Dump Day Events (3 in 2017)



221 Tons Trash

13 Tons Mattresses



23 Tons Green Waste

22 Tons Appliances



Community Development Block Grants: 2017*

*Program Year: 2017



\$1.3M

HOME FUNDS

\$312K

TOTAL \$1.6M

Let's Play Construction Grant from:

\$15,000



for a new playground at Schmidt Park



Adult Sports Leagues (Softball, Soccer, & Futsal)

64 per year (Approx.)

Youth & Pee wee Sports (26 Leagues Total)



Basketball

Volley

Soccer

T-Ball

Flag Football

Sports in Numbers!

Adult Sports

2,792 in

Preschool

Pre-School Classes

16 (September to May)

136 Teams, 1,500 Adults

Kids Sports

1,542 Kids (Age 3-17)

Recreation Classes

40 per month (Year-round)

3,700 Children & Adults

1,037 Children & Adults learned to swim

1,172 Kids in After School & Camp Programs



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